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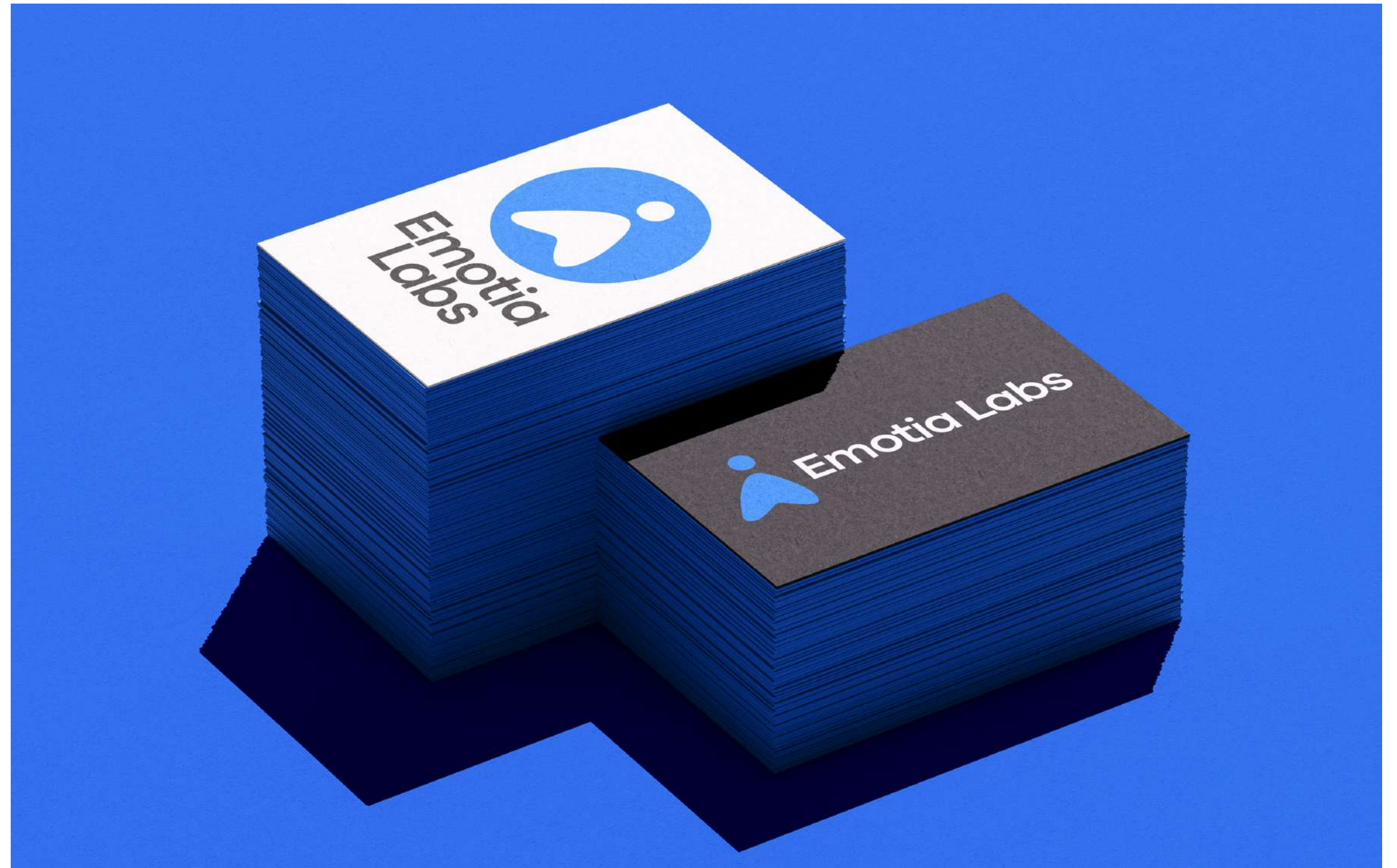
Logotype

The Emotia Labs logotype captures the very essence of our brand: the seamless union between artificial intelligence and human emotion.

Its design speaks the language of innovation while radiating warmth and empathy—two values at the core of who we are.

The visual balance between geometric precision and organic flow symbolizes our commitment to merging technology with the human touch. Every curve, spacing, and color choice reflects our mission to make digital experiences not only intelligent but also emotionally meaningful.

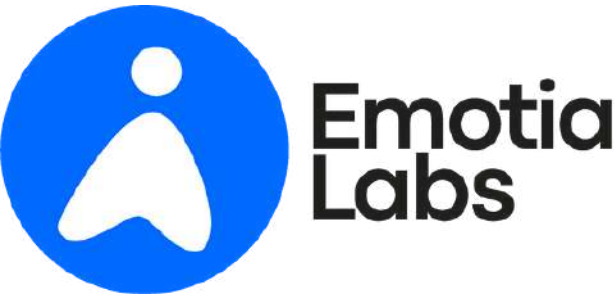
More than a symbol, our logotype becomes a statement of intent—a representation of how creativity, emotion, and technology can coexist harmoniously to shape a more human future.



Logotype

Variations

The logo is strictly limited to these color variants. It must not be used in tones or backgrounds not authorized beyond those designated here.

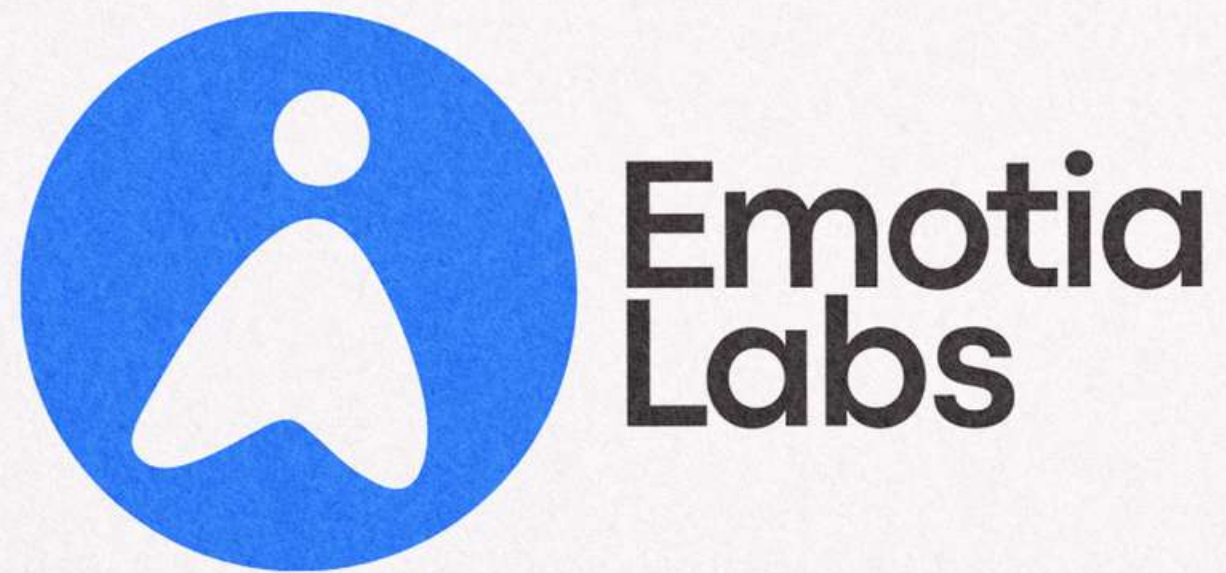


Logotype

Uses & Rules

- Consistency is key: Always use the logo in its original proportions and colors to ensure brand recognition.
- Clear space: Maintain a clean margin around the logo to ensure its visibility and impact.
- Backgrounds: Use the logo on contrasting backgrounds to preserve its readability; avoid overly busy or low-contrast backgrounds.
- Modifications: Do not alter, distort, or add effects to the logo to maintain its integrity.





Color

Tones & Shades

BLACK

HEX: #111111

BLUE

HEX: #0069FE

WHITE

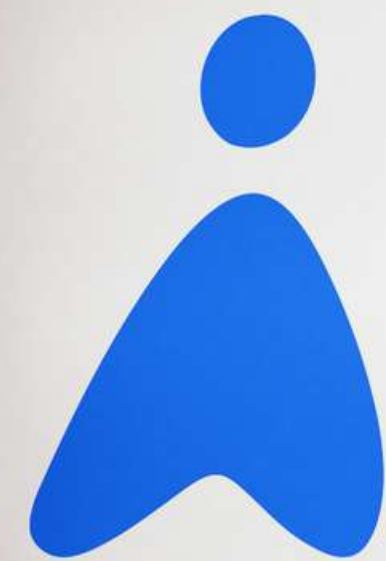
HEX: #FFFFFF

LIGHT SHADE

HEX: #99C3FF

DARK SHADE

HEX: #414141



Emotia Labs

Typography

Helvetica Full Family Font

Helvetica is an excellent choice for a modern, minimalist, and stylish brand because of its timeless simplicity and clean design.

Its balanced letterforms create a sense of clarity and sophistication without unnecessary decoration, making it both highly legible and visually appealing.

Helvetica’s neutrality allows it to adapt seamlessly across different contexts—whether digital or print—while still conveying confidence and refinement.

By using Helvetica, your brand communicates modernity, elegance, and understated style, perfectly aligning with a minimalist aesthetic that feels both current and enduring.

Bold - H1

Lorem ipsum
 dolor sit
 amet,
 consetetur
 sadipscing
 elit

70 p / 96 p

BOLD FULL CAPS- H2

LOREM IPSUM DOLOR SIT AMET,
 CONSETETUR SADIPSCING ELITR, SED
 DIAM NONUMY EIRMOD TEMPOR
 INVIDUNT UT LABORE ET DOLORE
 MAGNA ALIQUYAM ERAT.

20 p / 64 p

Paragraph - Regular

Lorem ipsum dolor sit amet, consetetur
 sadipscing elit, sed diam nonumy eirmod
 tempor invidunt ut labore et dolore magna
 aliquyam erat, sed diam voluptua. Lorem
 ipsum dolor sit amet.

12 p / 18 p



Moodboard

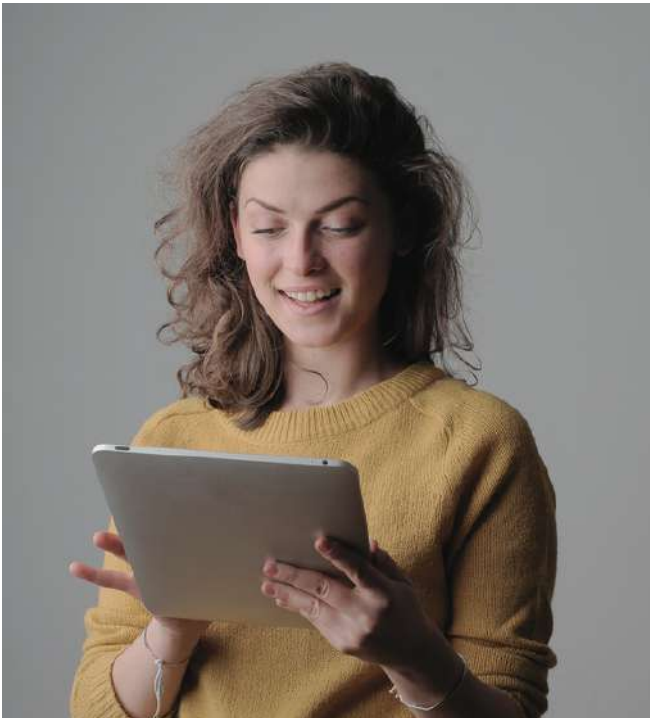
Look & Feel

Our moodboard and photographic style translate the Emotia Labs universe into visuals that breathe emotion and authenticity.

The imagery reflects a modern, forward-thinking lifestyle where innovation feels natural, warm, and human-centered. Soft lighting, expressive faces, and minimal yet evocative compositions help convey a sense of connection, curiosity, and creativity.

Each image tells a story about technology that understands and empowers people—never cold or distant, but inspiring and alive.

Together, the moodboard and photographic direction define the look and feel of Emotia Labs: a blend of sophistication, empathy, and visionary energy that perfectly mirrors our mission to humanize technology and shape meaningful digital experiences.



Moodboard



Iconography
Set

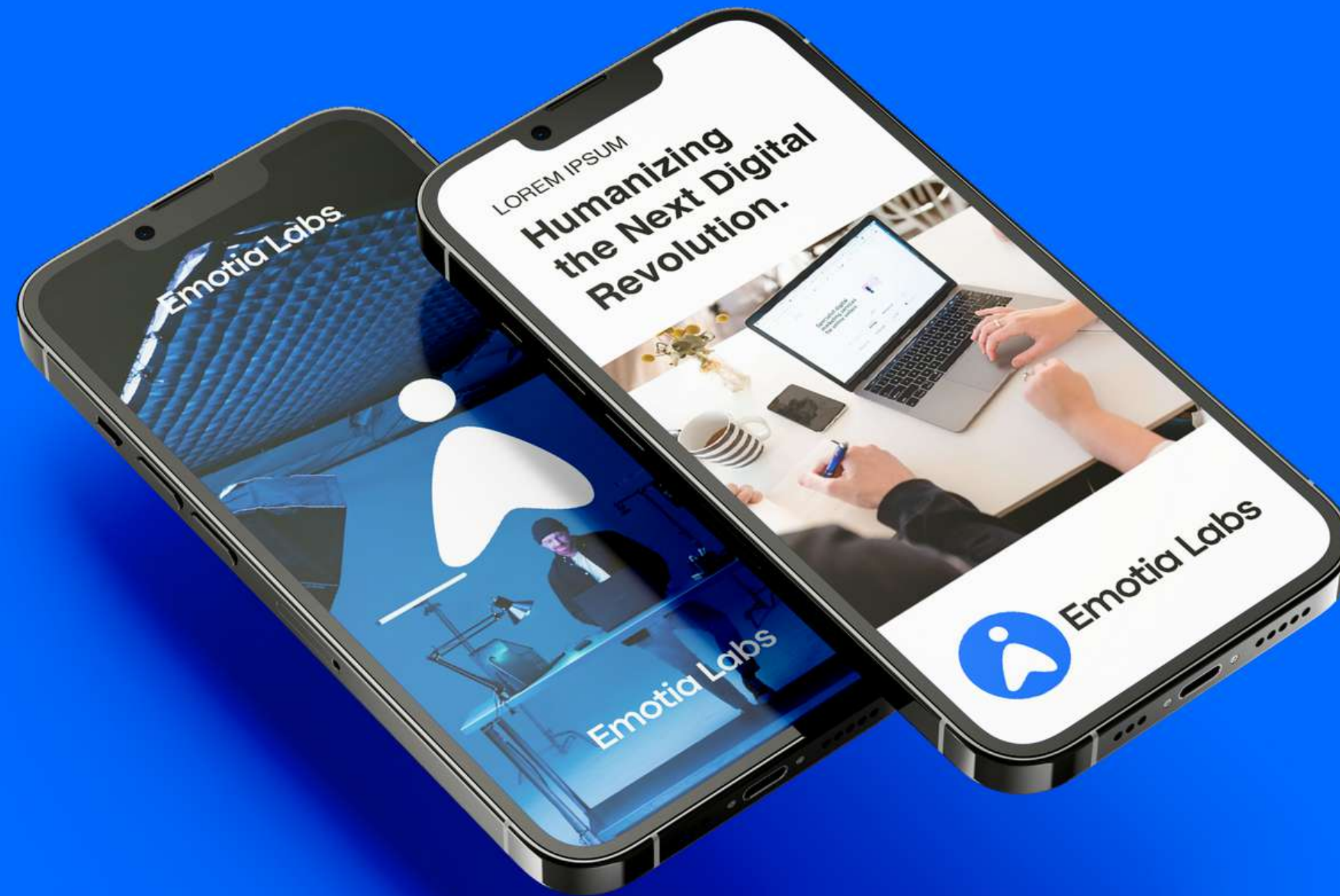


reference

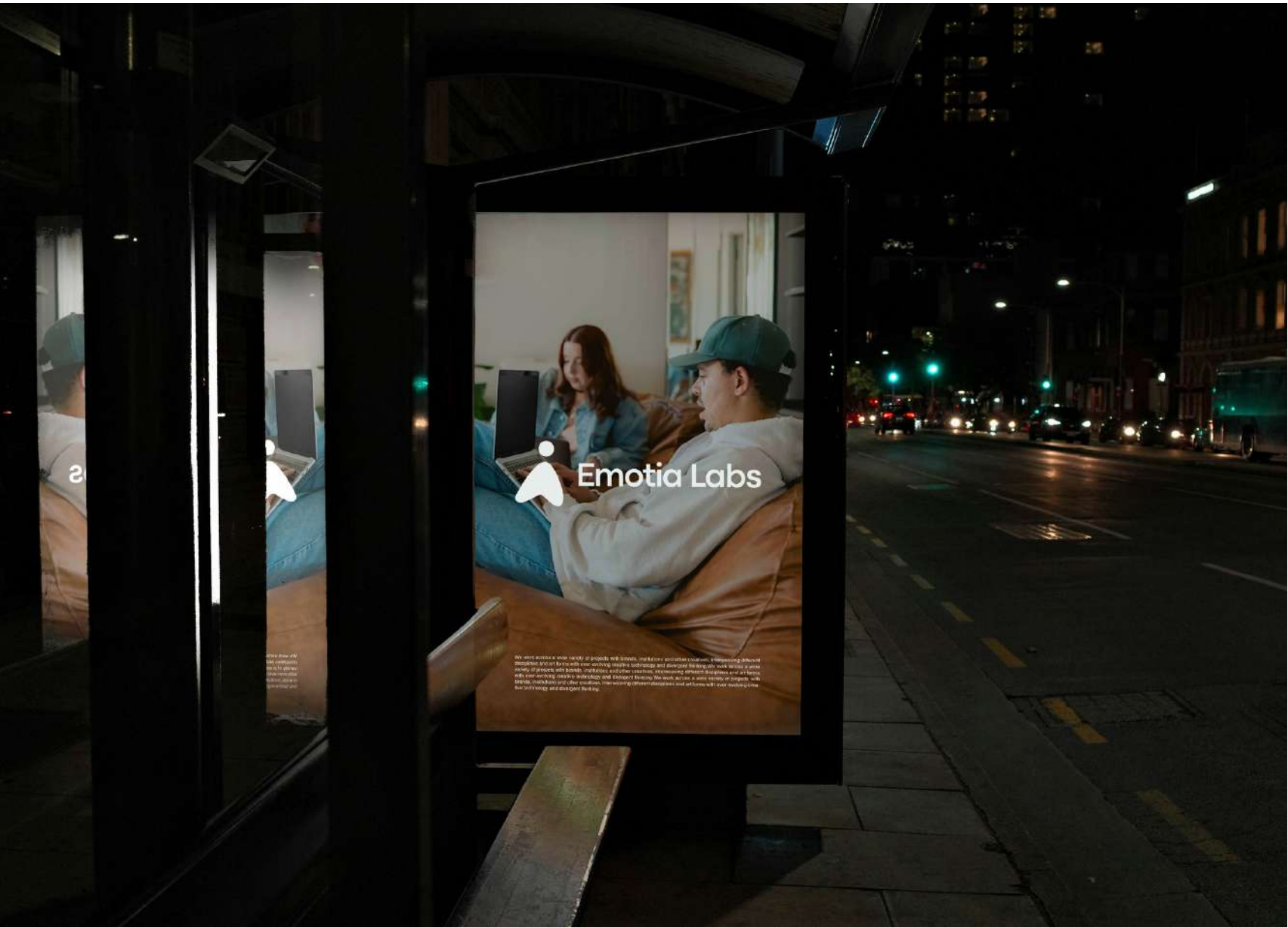


Click here





Trial Applications





Emotia Labs



LOREM IPSUM

Intelligence Feels Better When It's Human.

We're redefining what it means to connect in a digital age. Emotia Labs helps you speak to hearts through technology—building emotional bridges between brands and people, powered by empathy and innovation.

ABOUT

CONTACT

2025



Emotia Labs

LOREM IPSUM

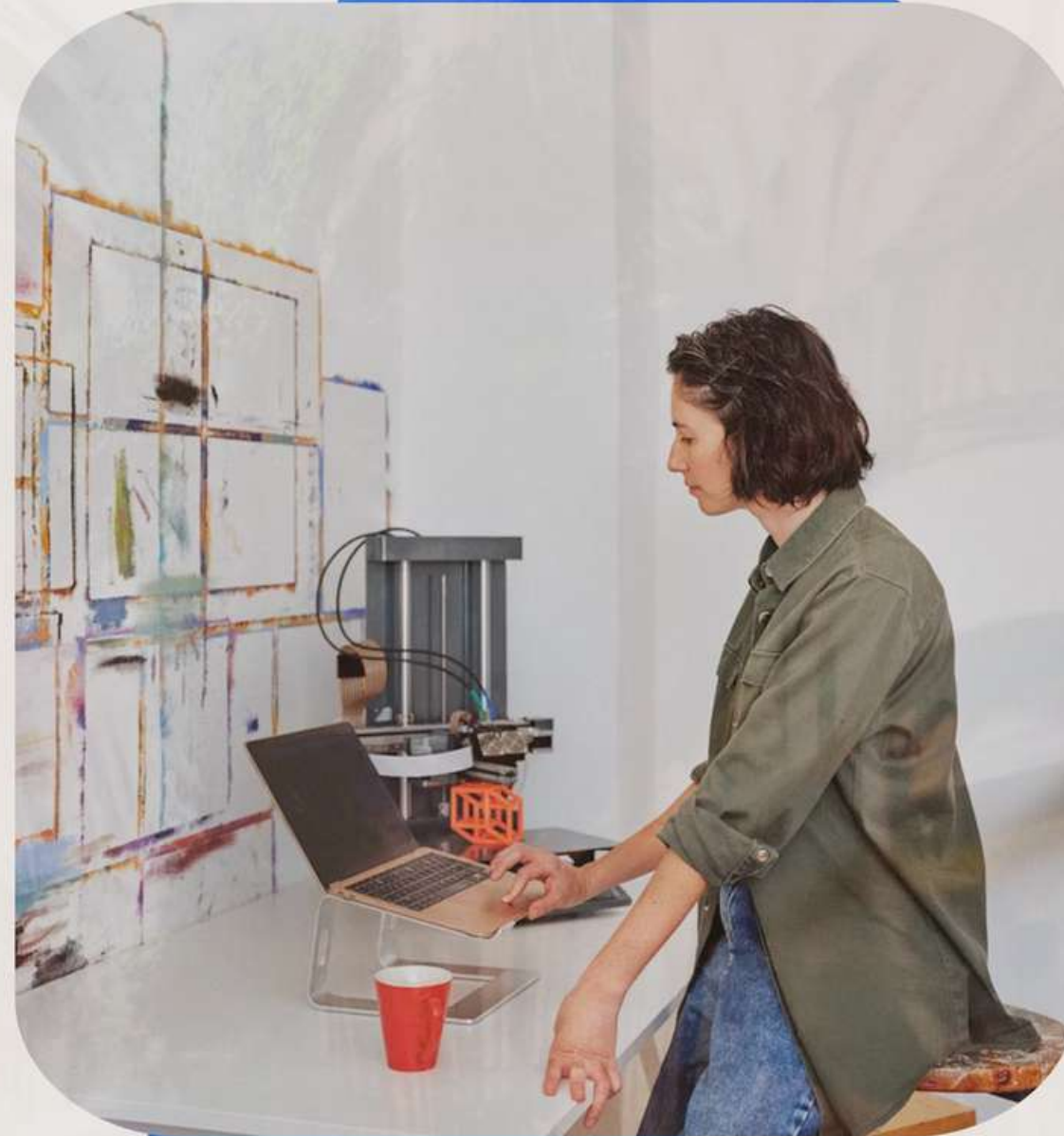
Intelligence Feels Better When It's Human.





LOREM IPSUM

Humanizing the Next Digital Revolution.





Emotia Labs